



CITY OF TROUTDALE

"Gateway to the Columbia River Gorge"

AGENDA

CITY COUNCIL – WORK SESSION

Troutdale City Hall - Council Chambers
219 E. Historic Columbia River Hwy. (Lower Level, Rear Entrance)
Troutdale, OR 97060-2078

Tuesday, May 5, 2015 – 6:30pm

Mayor

Doug Daoust

City Council

David Ripma

Eric Anderson

Larry Morgan

Glenn White

Rich Allen

John Wilson

City Manager

Craig Ward

1. Roll Call
2. Strategic Plan / Council Goals
3. Adjourn

Doug Daoust, Mayor

Dated: 4/29/15

Further information and copies of agenda packets are available at: Troutdale City Hall, 219 E. Historic Columbia River Hwy., Monday through Friday, 8:00 a.m. - 5:00 p.m.; on our Web Page www.troutdaleoregon.gov or call Debbie Stickney, City Recorder at 503-674-7237.

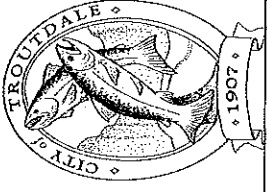
The meeting location is wheelchair accessible. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to: Debbie Stickney, City Recorder 503-674-7237.

Mayor's Strategic Plan for Troutdale's Future
Positive steps towards a more robust community
April 28, 2015

1. Keep the URA development moving forward. Continue the partnership with Eastwinds, LLC. and the eventual developer. Seek a ROW through Simon's Premium Outlet property for better access.
2. Pursue the connection of the 40-mile loop trail, tying into the new trail connection at the I-84 bridge, going south through the URA, continuing south along Beaver Creek
3. Support a more robust Troutdale Airport, in coordination with Port of Portland's plan for the future role of the airport.
4. Promote the idea of a Technical Workforce Training Center at the Troutdale Airport property as part of the Airport Master Plan, to provide the trained workforce for TRIP Industries and other local employers.
5. Establish a partnership with Mt. Hood Community College Economic Development department, tied to our local business hiring needs.
6. Explore Troutdale implementing a "Drop the Box" initiative, like Portland has, to get rid of the box to check on a job application whether you have been arrested for a crime. The Goal is to allow more people to initially compete for job openings rather than having an automatic negative bias to overcome.
7. Partner with Multnomah County's CSEC program and Service providers in the "Enhanced collaborative model to combat Human Trafficking" grant application. The commercial sexual exploitation of children (CSEC) encompasses several different crimes, all of them serious. We'll take a collaborative approach to addressing this complex issue that is occurring in our community.
8. Develop a viable option for fire and life safety services, in comparison to a modified contract with Gresham; collaborating with Wood Village and Fairview in evaluating and developing a Three Cities Fire Department.
9. Partner with Wood Village and Fairview in the Halsey Corridor development plan, and other economic development opportunities that benefit the three cities.
10. Consider a Troutdale Marketplace storefront initiative to fill empty storefronts
11. Form a Charter Review Subcommittee to update our City Council Charter.
12. Continue the Mayor's Art Initiative to support and bring resources to local artists

13. Troutdale should be part of Oregon's front line discussions of an East County Bridge over the Columbia River, by bringing the future "third bridge" discussion into Transportation planning circles.
14. Partner with the West Columbia Gorge Chamber on Bicycle Tourism and the Bike Hub development. Strengthen the relationship between the City and the Chamber regarding event planning and Tourism goals. Make it more of a win-win model.
15. Put concerted effort into Visionary Park being done before June, 2016, in time for the 100-year Celebration of the Historic Columbia River Highway. Add it to Parks Master Plan and CIP list. Support other community, Chamber, and Troutdale Historical Society events related to this once-in-a-lifetime event.

Doug Daoust
Mayor of Troutdale



CITY OF TROUTDALE 2013-14 COUNCIL GOALS

SERVE-MANAGE-PROTECT

<u>GOAL 1: ENCOURAGE ECONOMIC DEVELOPMENT</u>		<u>STATUS</u>
A. OBJECTIVE: DEMONSTRATE CLEAR PROGRESS ON TROUTDALE RIVERFRONT DEVELOPMENT		
Measure 1: Cooperate with prospective developers who pursue desirable development plans consistent with feasible public financial constraints		Staff cooperates while balancing our duties to enforce our codes and procedures. New staff and department heads have been so trained, and compliments for improved customer service confirm our improvement.
B. OBJECTIVE: CONTINUE TO SUPPORT DEVELOPMENT IN THE ENTERPRISE ZONE AND AT THE TROUTDALE AIRPORT		Staff has worked very closely with the Port of Portland, FedEx, and other owners and developers in the industrial area to help scope out and lay out projects, facilitate the application processes, and manage applications effectively and efficiently through the decision making process.
D. OBJECTIVE: ENCOURAGE A COLLABORATIVE APPROACH WITH EAST COUNTY CITIES FOR ECONOMIC GROWTH		Staff is meeting on a regular basis with the planning and ED staffs from Fairview and Wood Village to inform and coordinate on issues of mutual interest. An example is the recent submission of a grant application to Metro for a Halsey Corridor study.
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<u>GOAL 2: IMPROVE AND SUPPORT THE LIVABILITY OF TROUTDALE</u>		
A. OBJECTIVE: DEVELOP A LONG TERM PLAN TO REPAIR OR REPLACE CITY HALL		Following adopted process, as revised.
B. OBJECTIVE: UPDATE CITY CODES TO ENHANCE ECONOMIC VITALITY AND PROTECT COMMUNITY SAFETY		
Measure 1: Identify and provide additional parking opportunities in the downtown		Supporting Planning Commission-led process.

Measure 2: Increase development downtown through residential housing incentives	Supporting Planning Commission-led process.
Measure 3: Continue dialog with Tri-Met to improve bus service	Accomplished when opportunities permit.
Measure 4: Review the parks master plan	Ongoing pending budget approval.
Measure 5: Support development of a scenic byway kiosk in downtown with restrooms	Supporting the Gorge Hubs project.
Measure 6: Establish and maintain high standards of natural resource stewardship	
<ul style="list-style-type: none"> ● Supporting educational programs ● Supporting voluntary projects 	Ongoing. Ongoing.
Measure 7: Be proactive and inform the public and property owners about the floodplain mapping changes that result from FEMA's RISK MAP project now in progress.	Staff continues to monitor the FEMA process to finalize and release new FEMA flood maps. When those are finally released, staff is prepared to manage the process to update local Codes as required.
Measure 8: Review Troutdale Development Code to look at the potential of removing barriers to development.	Staff and the Planning Commission are nearing completion of a major draft update of the Development Code which specifically in intended to remove unneeded processes and standards, clarify other standards, and streamline all elements of Code administration and decision making.
Measure 9: Interview owners of remaining property to determine development barriers.	Ongoing.
C. OBJECTIVE: RECONSIDER THE PRIORITIZATION OF UNDERGROUND UTILITIES	Completed.
D. OBJECTIVE: RECOGNIZE SOCIAL MEDIA AS A COMMUNICATIONS TOOL FOR OUR RESIDENTS.	Ongoing. Website and Facebook updates have markedly increased.
E. OBJECTIVE: REVIEW QUARTERLY WORK PLANS FOR EACH CITIZEN COMMITTEE	Workplans submitted by all committees.

GOAL 3: FISCAL PRIORITIZATION AND BUDGET ACCOUNTABILITY	
A. OBJECTIVE: ENSURE APPROPRIATE FINANCIAL OVERSIGHT BY CITY COUNCIL	
Measure 1: Establish expectations for more accurate capital facility construction estimates accountability for large projects.	Ongoing. The successful fiscal model for the Police building will be applied elsewhere as opportunities arise.
B. OBJECTIVE: PROMOTE FISCAL SOLVENCY	
Measure 1: Promote pooling of resources with neighboring jurisdictions.	Ongoing.
Measure 2: Advocate fair shared revenue arrangements (e.g. Multnomah County Business Income Tax)	Ongoing.
Measure 3: Consider other options for providing fire/life safety services	District 10 and Mult. County were approached without success. Funds were proposed to be budgeted for a three-city study.
Measure 4: Strive to maintain or grow reserve funds throughout the budget process	Ongoing.
C. OBJECTIVE: MAINTAIN STABILITY IN PUBLIC WORKS FUNDS	
Measure 1: Develop options to stabilize public works funds	Master plans updated and financial strategies being considered.
D. OBJECTIVE: MANAGE COUNCIL RELATIONS IN ACCORDANCE WITH THE CHARTER AND BEST PRACTICES FOR ELECTED OFFICIALS	
Measure 1: Always be aware of where our job as elected officials stop and where staff jobs begin	Ongoing.
Measure 2: Keep meetings focused, efficient and short	Ongoing.
Measure 3: Treat each other with civility and respect in meetings and outside of sessions	Ongoing.
Measure 4: Clarify questions from staff prior to meetings.	Ongoing.

<p>E. OBJECTIVE: PREPARE ANNUAL REPORT ON STATUS OF CITY-OWNED FACILITIES</p>	<p>Inventory and map of city properties provided 6/18/14. Updates on specific facilities regularly provided in weekly updates.</p>
<p>F. OBJECTIVE: REVIEW TROUTDALE MUNICIPAL CODE CHAPTER 3.08 (TRANSIENT LODGING TAX) TO ENSURE THAT TOURISM NEEDS ARE BEING MET NOW AND IN THE IMMEDIATE FUTURE.</p>	<p>Ongoing.</p>